



PRESS RELEASE

NEW LOOK VISION GROUP INC. ANNOUNCES THE APPOINTMENT OF DENYSE CHICOYNE TO ITS BOARD OF DIRECTORS

Montréal, Québec, January 15th, 2019: New Look Vision Group Inc. (TSX:BCI) (“New Look Vision”) today announced the appointment of Denyse Chicoyne, MBA, CFA, to its Board of Directors. Based in Montreal, Ms. Chicoyne has extensive relevant experience as an independent board and committee member of well-known Canadian public and private companies, across a wide spectrum of industries. Earlier in her career, she was a leading retail and merchandising analyst in the Canadian investment community, spanning over a twenty year period. Ms. Chicoyne has a Master’s in Business Administration (McGill University) and is a Chartered Financial Analyst (CFA).

John Bennett, Chairman of the Board of Directors of the company stated that: “We are pleased to welcome Denyse to the Board of Directors and look forward to working with her. Her extensive experience in relevant areas will be a strong and positive addition as we move forward”.

As of December 31st, 2018, New Look Vision had 15,578,284 Class A common shares issued and outstanding. New Look Vision is a leader in the eye care industry in Canada with a network of 373 stores operating mainly under the New Look Eyewear, Vogue Optical, Greiche & Scaff and Iris banners and laboratory facilities using state-of-the-art technologies.

For additional information please see our Web site www.newlookvision.ca. For enquiries, please contact Lise Melanson at (514) 877-4119.